

## **The Greatest Scam In The World**

### **FREE REPORT**

It's about time that we exposed the biggest scam in the world. Pass this report on to as many people that you know, and as fast as possible!

#### **PART 1**

##### **The Monkey Trap**

This report may come as a shock to you, as you may be unwittingly involved in it too! Fortunately, it is not too late to do something about it. Believe me, you need to do something about it, because you are sitting on a time bomb. The only thing that I cannot verify is how short the fuse is according to your personal circumstances. This free report will help you to work it out.

Let's explain the greatest scam in the world. It's called The Monkey Trap.

The government is involved in it, companies are involved in it, virtually everyone that you know or speak to are involved in it.

I expect you may have heard of it in one form or another. It has a 'pyramid' structure, where the people at the top get the biggest rewards, whilst the hapless people at the middle or the bottom see their life savings being frittered away. Many of them lose their livelihoods, their homes, have their marriages wrecked, or end up penniless with little hope of retiring comfortably.

Let's look at the facts, and discover how easy it is to get involved in this scam.

It costs you nothing to join, so it looks like easy money. The peddlers of the scam then start to pay out some money, so you feel encouraged to invest more of your time and effort. However – and here is the sting – soon, you are caught in a trap that you cannot fight your way out of. Then, at the drop of a hat, you can be thrown out of the scheme, where everything that you have built up thus far is like a ball and chain around your neck. This can often happen at a moment's notice, and I can produce irrefutable proof with real life stories that would make grown men weep.

The results of this scheme are extremely disturbing. I could liken it to a cult, where people are brainwashed into believing that they are doing the right thing, and nothing that we say or do can make them veer from their course – until it is too late.

Whilst reading this, please rest assured that I am not an anti-government or anti-establishment fanatic, hell bent on bringing the economy down. However, if this report helps convince just one reader that they too can break free of the scam, then I will be able to sleep at night, with a clear conscience. So in light of this, please make what you will of it, but I would urge you to act upon it now.

I too was caught up in the scam, so I can speak from experience. I was a believer for many years, and I even passed it on to my children, to get them to believe too. Then, one day, I saw the light, so to speak.

Here is an interesting statistic for you to devour –

Research has shown that out of a hundred 25 year olds:

I will be rich by the time they retire

4 will be financially independent

32 will be dead

6 will still need to work; and

57 will be dependent on the State.

Of this research, only 5% will have broken free from the scam. The other 95% of the population will have continued on a path to nowhere. Now perhaps you see why we have got to get this report out to everyone that you know.

What is the scam? What is it that makes millions of people continue to promote it, to their dying day? How can you break free of it?

Read on, to discover just what it is, and what you can do about it!

The scam, or scheme that you are, or have been involved in perhaps for more years than you care to remember, is more commonly known as a JOB.

Let me explain.

Ever since you were young, your parents, your friends, your schoolteachers, and anyone else who has ever had any influence on you has brainwashed you into thinking that if you didn't have a job, you were a nobody. An outcast in society, a sponger off the state, and a lowly human being. If you did settle down to a proper job, however menial, you had a right to take your place in society.

Where has it got you? The answer is simple. Most people who are employed, are about 4 weeks away from being broke. For example, if you lost your job tomorrow, due to downsizing, or your employer going bust, how long could you sustain the same standard of living? Would the government support you whilst you tried to obtain another job, or would you have to spend every single penny of the money you had saved in order to start all over again?

I'd like to ask you another question. Looking back over your working life, are you in the same job that you had when you left school, college or university? Can you actually recall all of the jobs you had, or the posts you held?

So something went wrong somewhere, didn't it!

At the time that I left school, my friends were encouraged to go into one of the jobs for life, such as banking, insurance, etc. Some of them studied hard to gain the extra qualifications needed to secure a better job. Some went on to college, then to university,

to obtain degrees in order to become properly qualified for when they went out into the big wide world. I wonder where they are now?

I can recall the advice of my school careers officer, based on his assessment of my academic ability, and his assessment of the attitude of a 15 year old who was still going through the traumas of a young life, not sure of his own mind.. He told me that my best option was to get a job in a shop or a factory! I wonder how much inappropriate advice that these people dish out, and how many lives end up going down the wrong path because of it?

At the time of writing this, we live in a very nice house, drive very nice cars, and have not worked in a 'job' for the last 6 years! More about that later.

Other school leavers were told to continue on to University in order to get a degree, to further boost their incomes. Let's put a stop to that one immediately. A recent government report showed that the average student was between £12- £20,000 in debt by the time they left University. How long will it take for a graduate to pay that sort of debt along with interest, back? I'll save you having to work it out. It's between 3 and 5 years. When you add up 2 years of further education, 5 – 7 years of University education, and another 3 – 5 years of working to pay off the debts accumulated as a result of it, a school leaver is faced with around 12 years of living on the breadline, before they can actually begin to hope to build their lives, working in a job or 'career'. However, many university graduates cannot actually get a job, as many will tell you. I have met so many of them recently, who are perhaps working as a waiter, or garage petrol pump attendant! The reality was when they finally graduated, and went out into the big wide world, they found that employers would not take them on, as they were either over qualified, or had no work experience.

Surely the idea of getting a degree was to show the world that you have sufficient intelligence to master the type of work? Surely the only way to get experience is by the employer taking you on to give you that experience?

Here's the worst part. Nowadays, employers are naturally favouring short term contracts as a means of employing people. Gone are the 'jobs for life', being replaced by renewable 3 – 6 month work contracts - for less money of course.

Try going to a mortgage lender and asking for a 25 year mortgage based on a 6 month contract of employment!

However, for the purpose of this report, let's try a logical progression, based on a University graduate that has successfully landed a job, at around the age of 25 years. This person was fortunate enough to have fairly wealthy parents, and escaped the 'learn your way into debt' trap.

The student gets married, and obtains a mortgage to buy a home for his impending family. He buys a car on hire purchase too, so that his wife can pick him up from the station after the daily commute to work.

In one sentence alone, we have just created enough cumulative stress to safely ensure that this employee doesn't even get to see his retirement. Stress is the number one killer of employees. That's good for the government, I guess, because as human beings get to live longer, they have to pay out more to the National Health to look after elderly people, and more in pensions etc. So do they really care about people who become employed, or are they happy to see them succumb to stress, and the eventual results of that ailment, in order that they don't need to pay out so much in pensions etc., later?

Back to our student. After dedicating himself to his work for one, maybe two years, and after becoming entrenched into the daily grind of a commuting system that isn't going to get any better, with road and rail chaos increasing by the day, his employers have decided to cut back on their expenses.

A workforce is one of the largest expenses that a Company faces. So, whilst you are beavering away, your own Company may be investing more in technology, or finding other ways to cut down on human labour in order to dispense with you! This huge plot is going on whilst we speak.

I absolutely guarantee that even if you are in a job that you love, and can't wait to get to every day, you are only there for as long as your boss lets you. Nobody – absolutely nobody is indispensable.

This is because the age scenario creeps in. You must realise by now that you can be replaced by someone younger, and more qualified than you. Surely you also realise that this person would cost less to employ than you are costing?

It doesn't matter what occupation you are in. If you are a seasoned police officer, a 19 year old probationer costs less than you do. So you are a waste of money. Junior doctors cost less than experienced doctors. Outside contractors cost less than council workpeople. Junior receptionists are cheaper than experienced secretaries. Middle management can be replaced by university graduates who have sold themselves cheaply in order to get work. They want a job, as they soon find out that they have to take anything just to try and get work experience. Spookily enough, they find out that if they take a lesser job, any future employer that they approach will question why they are working at something more menial. Are they not capable of holding a good position?

And so it goes on. In my line of business, I meet and talk to hundreds of ex middle management and ex-employees of responsible, high powered jobs, that are now happy to take anything just to try and keep up their mortgage payments, or the standard of living that they were used to. There are relatively few who manage to get another job with the same income attached, as they are too expensive for anyone else to employ.

In the case of our University graduate, after a year or two, of building up his life, he is already heading for the scrap heap, as he becomes too expensive. Yet he hasn't even got his proper career off the ground!

What happens when he has to go and seek another job? If he is too over qualified for the lesser job, the interviewer will not want to take him on. He won't be seen as an asset to the company. He is viewed as a threat to that interviewer's job!

If you are being employed by someone else, there is no way that you are in charge of your own future. You, my friend, are caught up in what is known as The Monkey Trap. Let me explain.

When tribesmen set out to catch monkeys either for eating, or to sell to the Western world, they use a very crude but effective method of entrapment. In a clearing, they place a coconut. There is a small hole at one end, which they insert a piece of twine into, and tie a knot in it. At the other end of the coconut, they make a hole just big enough for the monkey to put his hand in. Inside the coconut, there are some juicy peanuts.

The tribesman then conceals himself in the bushes, holding on to the other end of the twine, the length of which is concealed by leaves and dirt, all the way to the coconut. Along comes the monkey, who sniffs the air, and finds his way to the peanuts inside the coconut. The monkey puts his hand in, and grabs the peanuts. Unfortunately for him, when he tries to pull his hand out of the coconut, still clutching the peanuts, his clenched fist is too large to get out of the coconut.

Now the monkey won't let go of the peanuts to save his life, and all the tribesman has to do is reel in the twine, to capture the monkey.

Ladies and gentlemen, take a look at your life.

Are you caught in the monkey Trap? Is someone paying you peanuts, knowing that you are too afraid to let go, for fear of losing what you have got?

In Part 2, we will investigate ways of getting out of the Monkey Trap, and giving yourself a life of freedom, independence, along with more than enough income. On top of that, you can get a huge dose of self respect, which is worth more than all the money in the world.

It can be easier than you think!

As a footnote, please be assured that many of the people you know are currently living lives of quiet desperation. Why not pass this report to as many people as you can, in order that someone else will benefit? You could just save them from losing their house, their marriage, and their self worth. Surely there can be no greater gift?

## **PART 2**

### **The Alternatives**

I hope by now that it's beginning to sink in. I hope you are beginning to understand that it's absolutely vital to protect your future. Too many people over the years have gone down the same road as you, and have ended up penniless.

If you have to make a choice between rich and poor, choose rich. You get to eat nicer food, live in a nicer house, and drive nice cars!

This part of the report will investigate alternative ways of making money. We can speak from experience, because we've been there, done it, lost money, and made money. So you can learn from our mistakes.

Let me start by telling you our story.

As a policeman, after many years faithful service, I realised that I was caught in the Monkey Trap. It didn't matter how hard I worked, I got paid the same. It's actually not true that police officers get paid commission on the number of people they arrest or book for speeding! Furthermore, I'd like to put to bed the 'Snooker game' myth that some members of the public seem to think exists in the police force. This is where police apparently play live snooker with cars. To win the game, they have to book 7 red cars, before they can move on to a yellow, then a green, then a brown car and so on. It might be wise though, to buy a white car the next time you get one, just in case!

We digress. I decided to break free of the Monkey Trap, so I left the force, and went into conventional business. I set up a manufacturing unit for promotional sportswear, etc. This was during the Thatcher years, when the boom period was happening, and it seems that you couldn't go wrong with making money on property, shares, etc. So the orders began to flow in thick and fast, and we were awash with money.

We got a nicer house, nicer cars, and everything seemed fine.

However, I began to realise that I had escaped one monkey trap just to become entangled in another. Overheads such as rent, rates, lighting, heating, staff wages, VAT, tax – what an absolute nightmare!

I think that the worst part about going from employee to employer was the human staffing problems. At times, I couldn't believe the number of people who took a day off just because they fancied it, or called in saying they were sick. They say that employing people is more like running an adult day care centre, and believe me, they were right. Do you employ staff too? Then you must know what I am talking about. Some people are diligent, hard working and caring, others couldn't give a damn as to whether they had actually earned their money that week. The worst part of all is that if your staff are not working, you, the employer in a small business, has to keep the orders going out, in order

to pay your employees for being ill. So you end up doing the work yourself, and paying someone else for the privilege.

I was well and truly caught in the harsh world of small business. But they say that out of every adversity there lies the seed of an equivalent, or greater benefit. When the recession hit, it hurt. But this gave me the opportunity to think about what I was doing, and whether this was the way that I wanted my life to go. It wasn't. So I changed it.

I could see the writing on the wall, and during my last year or two in my business, I used the slack time to start investigating other alternatives to the monkey trap, and alternatives to running a conventional small business.

I checked out absolutely everything. Lots of people seemed to be making money for doing very little, and I wanted to know how they were doing it. Every time someone mentioned a money making venture, my ears pricked up. I just knew there was a better way of bringing in vast amounts of income, without having to spend the time away from my family.

Just pause for a moment, think about your life, and the way it is going. Is that how you planned it? Is this how you wanted to spend your days, whilst others spend their days doing just what they want to do?

Can you afford to go out in the evening to a wonderful restaurant, and flash some money about to get the waiter's undivided attention? Can you just decide to take a day off and take the kids to a theme park, knowing that it is going to cost the best part of £100 and a days wages if you dared to do it?

Don't you feel that this is wrong? Don't you realise that if you continue along the same road, even if you have got a chance of an upwards carer move or a new job, that you will be in the same position for the next 30 or 40 years?

Unfortunately, because of the dreadful monkey trap, millions upon millions of people will not let go of the peanuts that they are being paid, in order to head from freedom. I think the most appalling thing about all of this is that when a group of elderly people were interviewed, over 90% of them deeply regretted not being brave enough to have tried to create their own financial independence. By then, it was simply too late to do anything about it.

In summary, you can become one of the lemmings, by doing nothing about your predicament. Or, you can continue to read this fascinating insight into alternative ways for you to get out of the monkey trap.

I think you will be pleasantly surprised. You won't have to give up your day job, risk your career, or do anything to jeopardise your current situation. So you have nothing to

lose by working with me to see if there is something that you can do, and do within 24 hours, to change your circumstances, and your future.

Before we move on to part 3 of this revealing report, I just want you to try something to clearly identify whether you are actually in the monkey trap, going nowhere, or whether life is working out well for you.

Humour me, and fill it out. It's a kind of wealth check. I won't see the answers, but if you answer every question honestly, you will find out whether you need to do something about your future immediately. I think you will be quite shocked.

Lifestyle questionnaire to follow:

Lifestyle Question	A	B	C
1) How many years do you have left until you can retire?	Less than 10	10+	20+
2) Are you earning:	Less than £20k per annum	More than 20k	More than 30k
3) Are you satisfied with this amount?	Yes	Definitely not	Don't care
4) Do you have a pension?	Yes	No	-----
5) Is it going to be enough to help you through retirement?	Yes	No	Don't know
6) How much do you think the average family needs as extra income to make a real difference?	£1000 a month	£3000 a month	£300 a month
7) How much money would you have to shave in savings to get £50 a month residual income?	£5000 approx	£10,000 approx	£2000 approx
8) The average family income in this country is:	Around 20k per annum	More than 30k per annum	More than 50k per annum
9) Is your job permanent?	Yes	No	Obviously not
10) What other alternatives do you have to improve your future	Plenty	None	Win the lottery
11) Are you happy with the car you drive?	Yes	No	-----
12) Where are you going on holiday this year?	Wherever I can afford to go	We can't afford to go away	Wherever I want to, without worrying about the cost

Hopefully, this questionnaire has pointed out to you that you seriously need to change your direction, and fast. If you're in a job earning less than £30,000 per annum, and you haven't got a pension, something has to change – rapidly.

If you're not driving the car that thrills you every time you get into it, and if you can't afford to go away on holiday this year without worrying about what you spend, something is dreadfully wrong with the job option, isn't it?

This life that we're living isn't a practise run. It's the real thing.

I'll leave you with this statement...

If you could actually choose between being rich or being poor, always choose rich. You get to drive nicer cars, you get to live in a nicer house, and you get to go on holiday wherever you like.

I chose rich, and as soon as I made that decision, we became rich.

Here's where I am going to save you a lot of effort, and perhaps a pile of money.

We can clearly see that the job scam isn't the way to go, yet we also understand that you can't give up your job or small business like we did. You still have to live.

We also need to understand that £3 - £500 a month would make a huge difference to most people's lives. For example, if you have got a mortgage, £500 a month would probably pay for all or most of it. Or, it could pay off the car payments, give you the holiday of your dreams, or even pay off some of your credit card bills.

I personally went for £10,000 a month, because I like that figure. But we'll keep it in the realms of reality.

In this part, I am going to have to help you to understand that your effort cannot be measured by the hour. That's a job. Linear income, which relies solely on the hours that you can put in.

You also need to realise that no matter how hard you work, one day you may not be able to because of illness or physical injury. People like plumbers, carpenters, electricians – we'll categorise them as self employed tradespeople – are all living on a time bomb. Every minute that they work brings them a minute closer to having an accident, which will leave them unable to work, and unable to earn. Frightening, isn't it? In a split second of their lives, and a slip of the hand, and they could lose absolutely everything they have built up.

So the wise move would be towards residual income, where you get paid over and over again for work that you did just once. That's out of reach of most ordinary people, but we need to sow the seed in your mind.

So a job is out of the window.

We've discussed conventional small business too. That's not a very good way to go, unless you're happy to run an adult day care centre! Some people are fortunate with their small businesses, and are happy to chug along earning a living. But there is a better way to go!

How about buying a franchise?

That's quite a smart idea, working under the umbrella of a reputable company. I know of quite a few franchisees that are doing very well. But it still involves paying out lots of money, and there is no guarantee that your franchise will be successful – no matter what they tell you.

I understand that a good McDonald's franchise costs around a quarter of a million, and you have to go to America to train for 9 months before you even set foot inside your own burger bar!

So I would suggest that there is an even better alternative, and one that is very misunderstood.

Network or Multi level marketing.

I know – you've heard of it before, perhaps you tried it and failed miserably. I would suggest that it's either because you didn't understand it, or you had the wrong teacher. In fact, I would like to show you how to make as much money as you want from it.

We are what is known as Network Marketing Professionals. In other words, we do it properly, and make piles of money. More than most people see in their lifetimes. As a result, we drive the car of our dreams, a sports supercar, and we live in a huge stately home in 15 acres of land. We earn residual, not linear income.

Now let's show you the difference between the residual income that we get, and the linear income that you get.

You work for 40 or 50 hours a week. You spend probably 10 or 20 hours more per week, just getting to and from work. All in all, that adds up to around 80 hours a week out of your life. I doubt if you could physically do any more.

We don't have to travel to and from work. We spend around 25 hours a week on our business, sometimes we do more, sometimes we don't work at all. It depends how we feel. Currently, you have to work. We don't.

In our organisation that we have built over the last few years, we have a couple of thousand people. Many of them work part time.

Let's say that between them, they do just 1 hour a week. That's 2000 hours of effort in one week going on in our business. Do you realise how long you would have to work, doing a 40 hour week, to create the same sort of effort?

I'll give you a clue. Just one month's worth of effort, with each person doing 1 hour a week, is the equivalent of you work every week for almost a year. So in 12 months, we can physically accomplish more than you can accomplish in 10 years, and we don't even work up a sweat.

Of course we earn more than you do. We will earn more in the next 12 months than you could do in years of working for someone else. So you may as well hear us out, because the way that you're going doesn't quite match up to what Network Marketing can actually give you.

So why is it that some people can't make a go of Network Marketing? Why do some succeed, where others fail?

Some people fail in life in general. That's why they cling on to their linear income jobs. Some people fail at their driving test. Did you pass yours? Some people fail in their exams at school. Did you pass yours? Some people have made an art out of failing, so no matter what they do, they are determined to fail at everything, in order to cover up their own failings. So I don't think we should judge this industry on other people's failures. I know many who are making a fortune at it.

By the way. I failed at my 'O' levels at school. I was told to become a shop assistant. Instead, I eventually chose Network marketing, and now earn more than the people who had been trained to advise me on the path that my life should take. Shows how much they know, doesn't it?

Network Marketing is often seen as cranky or a little freaky. The perception is that you have to sell bottles of washing up liquid to your friends, and drag people off to meetings behind closed doors. Happily, it's come a long way since those days, and if you have seen it before, it's time to re-visit it again. If you haven't, you are in for a real treat. It could be the opening that you were looking for, yet to date, nobody has ever explained it to you properly!

For you to be able to understand it, we'll give you a little potted history of how network marketing came about, and how some people make money from it

Quite simply, Network Marketing is a way of getting goods or services from a manufacturer or supplier and cutting out the middle men.

The generous incomes that we often hear about are derived from the money that would normally have been paid to advertisers, wholesalers, etc.

Therefore, it is an opportunity for any person in the country to start, and run a business for little cost, on either full or part time hours.

Here's how Network or Multi Level marketing came about. It's quite interesting when you get to understand it.

In the USA, direct selling was a substantial industry by the 1920's. Companies tended to have a number of branch offices around the country, which were central points for deliveries by the manufacturer and collection by that region's sales people. An experienced salesperson in that area would run the office, co-ordinate the sales and recruit and train new sales people. It was necessary for the companies to offer incentives to compensate the branch manager for the time spent on these activities instead of selling, and this was normally done by giving prizes and a percentage of the sales of the new recruits.

The first direct sales organisation to develop this principle into what we would today recognise as MLM or Network Marketing was probably developed by William Casselbury and Lee Mytinger. They had been selling products of the California Vitamin company, Nutralite XX vitamins, since 1934. In order to give their salespeople an incentive to increase the company's sales by finding and training more of them, they developed the C\*M marketing plan in 1941.

Under this arrangement, salespeople were given a bonus of 3 percent of the sales of people they had personally recruited. As the Team grew, it became impractical for the original sponsor to deal with the wholesaling of large amounts of products, buying from the company and selling it on to the people he had recruited.

When a team had sold \$15,000 dollars worth of goods, the head of this group was allowed to set up a breakaway wholesaling relationship with the Company, rather than his original sponsor. To encourage the formation of more breakaway groups, the company gave the original sponsor of the group an override royalty on the sales of the new breakaway group. The whole system was rather primitive by today's standards, but it achieved the basic aim of rewarding distributors proportionately according to the contribution they made to the overall profits of the Company.

So now you know how Network Marketing came about.

From here on in it gets more interesting. The Company prospered into the late 50's, then in 1959, two of the distributors, Richard DeVos and Jay Van Andel broke away and formed their own Company. You may have heard of it. The name of the Company was Amway. Another of the original distributors, Dr Forest C Shaklee, formed his own Company, which became famous too. It was called Shaklee. Ironically, several years after these breakaways, the original Nutrilite company was bought up by Amway, and now provides one of Amway's bread and butter product lines.

The success of Amway and Shaklee then inspired other direct sales companies to use similar sales techniques, and you may have heard of these too. Companies such as Mary Kay cosmetics, Tupperware, and Stanley Home products.

Some people still confuse Network Marketing with something called pyramid selling. You need to note at this point that Network marketing companies neither sell pyramids, nor do they operate outside the law, so it's very important to understand the difference. You see, the continuing success of Amway, Shaklee and other companies was soon noticed by unscrupulous businessmen, who saw that the multi level concept, when manipulated outside the law, could be used to make money from people without bothering about actual retail sales of quality products or services. Thus, pyramid selling was born. Many people found themselves being persuaded into spending their life savings on entry fees, and enormous amounts of products. They soon realised that they were incapable of selling all the products that they had bought to customers at highly inflated prices, or persuading others to join the scheme and part with huge amounts of cash.

By the early 70's pyramid selling found its way to the UK, and the publicity surrounding it prompted the government to bring in regulations to eradicate this dubious form of marketing. Since that time, stringent laws have almost eradicated the pyramid schemes, although at the time of writing this, we noticed that people on the Isle of Wight, having escaped the latest foot and mouth outbreak, were frantically pouring tens of thousands of pounds into a pyramid type money game, in the hope of getting vast returns quickly. It soon collapsed. Some people allegedly made money. Others are nursing their wounds and kicking themselves for having been so foolish.

So that's given us a little insight into the industry.

Network Marketing clearly has the power to transform people's lives, depending on how they do it, and who teaches them it. If some people want to throw their money away on hair brained, idiotic schemes, nobody can help them. If you are tempted to answer an ad in the paper that says 'Join me and earn millions', that's your lookout.

Network Marketing is not a get rich quick scheme. It's a get rich as fast as you want to plan, that can get you out of the 40 year monkey trap, and into a 3 -5 year financial freedom situation.

Ah, that's why so many people don't make a go at it. They thought that it would change their fortunes overnight, and when it didn't, they went off to find something else. Eventually, they end up as someone we call a 'networking junkie' off to get their next fix when they see someone else waving a bigger cheque than they are earning. So we'll leave those people alone, and concentrate on you.

What should you look for in a Network Marketing company?  
Several main ingredients spring to mind:

- 1) The parent company must be solid and reliable.

Basically, if you see a bandwagon, you've missed it. The best companies to go for are the long established companies. After all, you want them to be around for years to come. Most people think that they have to get in on the 'ground floor'. That's probably the worst time, unless you have got nerves of steel, and are prepared to fall as fast as you have risen. The first 12-24 months are the make or break time for a new Company, and if you decide to choose a 'start up' opportunity, you are in a high risk business. So choose one that has been around for a while.

We could step into any MLM business tomorrow, at the bottom of the pile, and make a huge success of it. We could rise faster through the ranks than 99% of people that have been in it for a year, because we know what we are doing.

- 2) Choose the products and services that you would enjoy! When you get a passion for something, and a belief in it, you tend to have far more success. So if you don't fancy jewellery, pills and potions, computer courses, etc., find something that you would enjoy.
- 3) Find a Company where you do not have to purchase lots of products. Any fool can buy, very few can 'sell'. Also, make sure that you don't have to qualify every month to receive your cheque. Qualification is where you have to retail a certain amount of products in order to get that all important cheque.
- 4) Make sure that you tie up with a sponsor, or a group of people that are going to help and support you, and teach you everything they know. I've lost count of the number of times that distributors have come into network marketing, and thrown their money at it in a gung-ho fashion, thinking that they can advertise for other people to come in just on sheer excitement and hype. Invariably, these distributors are as useful as a chocolate fireguard, and more often than not create an incredible amount of damage. Let me ask you a question – if I was going to start work with you on Monday, doing your job, would you let me loose on it on my own, or would you have to teach me some basic skills first? The same applies to our business. If you intend to actually make a business out of MLM, you simply have to learn the ropes first. Please don't approach it any other way, or you'll give our industry a bad name, like so many others before you.

If you have stayed with me this far, please go on to the 4<sup>th</sup> and final part of this report. In it, we're going to show you how you can join a business for relatively little, give products away instead of trying to sell something, and we are going to show you how to build an awesome business over a period of 24 – 36 months, giving you enough residual, continual income to look in the mirror one morning and see the boss. Would that appeal to you?

### **Part 3**

#### **The Easy Way Out**

The laughably simple way to get everything you want out of life, and a little more on top!

Right now, you are building someone else's dream instead of your own. That's pretty dumb, isn't it?

Yet nothing that I can say or do will convince some people to believe that they can build their own dream instead of selling their minds by the hour to someone who is willing to pay the price - for the time being.

You are the lucky one. At least you have taken time to investigate this information, and you will have enough information to make a sound decision.

I made a decision in 1997. I could have carried on doing what I was doing, burying my head in the sand, hoping that things would get better.

Fortunately, I saw an article about the government phasing out the state pension, which spurred me into action.

Having left the police force of my own free will, I was not entitled to a pension from them. When I checked out the cost of a private pension, I was informed that at my age, I would have to invest over £800 every month for the next 20 years in order to create a pension that I could retire on! I didn't have that sort of money. I also realised that if I couldn't afford to lay out that much money every month, I wasn't actually getting any wealthier. Instead, I was just treading water, yet the current was starting to get stronger, almost taking my feet out from under me.

So my decision was a bold one – to totally change the path that I was on.

Just three years later, and we have a lifestyle that is the envy of many – yet we are just ordinary people. So ordinary people can break free of the monkey trap, and they can elect to retire in 3- 5 years instead of working, day in, day out for 30 – 50 years. If you had a choice, which one would YOU choose? There's no contest, is there?

Time to keep your feet on the ground, and put your head in the clouds.

We're not even going to talk about massive wealth, or tens of thousands of pounds in income every month. We're going to talk about a figure that you would be extremely happy to obtain, which comes in every single month, to give you a 'security blanket' against losing your job. Then, once we have helped you reach that figure, your income will automatically rise from that point.

What would make you deliriously happy as a starting point?

To many people, the thought of having enough money coming in to pay their rent or their mortgage without taking it out of their wages would be enough to give them the belief that they need in order to know that their network marketing business actually works. A study was carried out in the USA a while back, to determine the amount of income that people in network Marketing would be delighted to receive every month, and to encourage them to continue building their businesses.

Take a guess at how much that figure was. £10,000 per month? £15,000?

Not at all. The average monthly income that people were hoping to achieve was just \$300 (about £200).

Staggering, isn't it? So for the purposes of this exercise, I am going to show you a guaranteed way of actually getting your mortgage paid for every month in totally residual income.

Now if someone said to you – I'd like to pay your mortgage payments every month for the rest of your life, would you bite their arm off for it? It would make an enormous difference to your life, wouldn't it?

Perhaps that's another reason why many people don't understand network marketing. If they don't make 5 grand in their first month, their business is no good, or they are with the wrong Company. At least you will not be making that basic mistake, will you?

We also need to discuss the length of time it could take for you to obtain that £500 of pure monthly residual income.

It could be between 6 and 12 months.

Let's face it. You're caught in the monkey trap, and the only pay rise that you're going to see is the 2 or 3% at the end of the year if you are lucky. Actually, you won't see it, because it will be swallowed up by higher petrol prices, higher insurance premiums, and higher just about everything that the Government can throw at you. So a 6 to 12 month period in which you can build up an income that will actually pay your mortgage every month without you having to dip your hand in your pocket is an extremely attractive proposition, isn't it? Or do you have a better alternative?

From that point on, however, it should continue to rise by far more than 2 or 3% every MONTH (not every year) from that point on. We could show you how to do it faster, but you need to remember that we are not going to jeopardise your current income. Work it out for yourself. Take £500, then compound it by say 5% every single month for the rest of your working life. (At the time of writing, the average monthly increase in distributor earnings within our group was running at 15%)

Taking into account the number of working years that you have got left to do, how much would your 'pension' be by the time you retired? Do the exercise, and you will realise what Network Marketing is really about. And you will be one of the lucky ones who will know exactly what you can get from it, instead of going on a wild goose chase for instant riches.

We chose to work our business full time. As a result, we've been able to earn more in residual income every month than 98.8% of the population do from their jobs. So after a while, you can clearly see the actual date that you could make the transition from a part time Network Marketing entrepreneur to a full time business person.

We have a personal goal. Our goal is to help everyone, without regard to their financial circumstances, education or background, to succeed in our business. Our definition of success is to help you get to a level whereby your mortgage payments are met. All you will have to do is tell us honestly exactly how much that is, and we will help you work out a plan to achieve it over a 6 – 12 month period. We will also help you structure it correctly, so that this income continues to rise, until you are able to make the transition from someone caught in the monkey trap, to being their own boss, in charge of their own prestigious business.

It could help in so many ways. Your partner could give up the part time job. It could help you to cut down on the overtime that you need to do. It could help you go from paying your mortgage every month, to adding a free holiday every year, with enough spending money to enjoy yourself.

Just let your imagination wander for a moment, and dare to become a little excited about your future, instead of dreading the sound of the postman pushing more bills through your letterbox. TV Licence? Who cares. My residual income will cover that. House insurance due? No problem. Mortgage rise? No need to worry – the residual income is going up by 5%, so that's already covered.

That's the difference it could make to you personally. That's what a network marketing business is all about!

Yes, eventually, you will get the big rewards. The telephone money income. Until then, let's use it to take all of the burdens off your shoulders, and turn that negative energy into excitement and hope.

I'd like to tell you all about the business that we are in. Perhaps though, it may be better for you to hear it for yourself. There's a special multi –level information line set up for this purpose. You can hear all about the services. You can hear from people just like you, who have made the choice to obtain this pure, increasing residual income, and find out what it's done for them.

Before I give you the special information line number though, I'd like to leave you with some of the advantages of our particular business, so that you can understand why our research led us to choose this particular company above all of the others.

We didn't want to have to go out and sell products at highly inflated prices. We wanted something that is naturally used every day by people, so that we could obtain an income from necessary services. We needed to know that we didn't have to approach our friends and family about the business. We wanted to be able to use all sorts of methods to attract customers and distributors – things like the internet, the voicemail service, etc., which is having such a dramatic effect on our business building activities. And we wanted to know that we were with an ethical company, where we were working in partnership with the directors.

One of the worst things you can do is to join a Company, and hope that your income continues to come in. You need to KNOW that it will. And, if the company you are with ever decided to choose a different path to obtain its business, there has to be a safeguard against you losing everything that you have built up. So when this plc Company, listed on the main London Stock Market, offered share options to their distributors, we knew that we had the security aspect that is missing from just about every other Network Marketing Company.

We are achieving our goal of helping people escape from the monkey trap. By helping more and more people, we naturally earn more ourselves, so it's a brilliant two way arrangement. If we can't help you, we don't earn.

Guess what? We are absolutely and totally convinced that we can. We've done it a thousand times already, and you may have more skills and talents than the people who we have helped thus far. So we have no doubt whatsoever that we can help you too, if you would only let us.

I will tell you the downside.

There is always a price to pay for this type of freedom. We don't get any of it, and we are not interested in taking money from you.

Let's call it commitment money. The cost to make the break from the monkey trap to a lifetime of residual income is less than £200.

If you haven't got £200, or think you can't afford it, let me be quite honest with you. After working all the years that you have in the monkey trap, you feel that you cannot afford it in order to obtain a residual income that will pay your mortgage, rising every month whether or not you do any work and share options as a nest egg for the future – then everything I have said about the Monkey Trap is absolutely true. I rest my case. In any event, our Company also realises that for some people, it could be a gamble. To help you, they have a unique money back guarantee. Should we personally fail to support you in any way, or should the business not work for you as you had hoped, then a full refund (less materials used) will be given if cancellation takes place within 14 days,

from day 15 to day 90 you would be entitled to a refund of 75% of the original distributor fee!

In my view, that is an astonishing way to try out the business and the support systems. In fact, take a look at any other opportunity. Once you've paid your money, that's it – you're at everyone else's mercy. What if you bought a franchise for £20,000 only to find out later that they have been evasive with the truth? Why don't they offer guarantees like this?

In light of this, you have absolutely nothing to lose by trying out the business, to see how quickly you could reach a level whereby your mortgage or rent is being paid for every month with totally residual income!

Here's the number that you need to dial now, to find out further information, and listen to people that have gone past the stage of getting their mortgages paid for every month. If they can do it, so can you. And we will help you every step of the way, no matter which avenue you would like to explore.

Don't procrastinate. This is the number one killer of most people's dreams and plans. Just do it.

The final piece of advice that I can give you about a residual income business is this.

There are only two ways that you can actually fail.

The first way is by not starting.

The second way is by starting, then stopping!

There's so much more that we would like to teach you, but you have to take the first step. The wealth of knowledge that we have gained by helping thousands of people in your situation will benefit you massively, as we show you the right way to run your business, not the wrong way. Follow us, step by step, and we will take you to wherever you want to go.

Listen to the voicemail information line on **0845 458 4938**

Then either send an e-mail to **mark@ukwealth.com** requesting your special Get Started pack, or return the tear off slip back to me.

Do it today, and let's get you on the right path, - the path to pure residual, ongoing monthly income – something that your job will never give you for as long as you live.

Welcome aboard!

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**Yes please!** Send me your FREE comprehensive Info. Pack by return of post.

***I've listened to the message on the Information Line above*** and to prove that I'm not wasting your time and genuinely interested I can confirm that the name of the company featured in the message is.....

(please note if left blank the Info. Pack will not be sent).

My phone number is..... (optional)

My name and address for the information pack is:

.....  
.....  
.....  
.....  
.....

Return this slip to:  
Mark Graves  
FREEPOST NATE1025  
Feltham TW13 4BR

OR e-mail the above details to [mark@ukwealth.com](mailto:mark@ukwealth.com)